

## **HIGHER EDUCATION: INNOVATIVE ENTREPRENEURSHIP EDUCATION AND ITS PROMOTION**

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### **ABSTRACT**

According to the GEM 2010 report for Entrepreneurship and Education, Education and training in primary and secondary school were among the most negative factors impacting the environment for entrepreneurship. It insisted that Entrepreneurship should include participation from all groups in society, including women, a range of age groups and education levels and disadvantaged populations. The characteristics of economic groups focus on the Basic Requirements, Efficiency Enhancers, and Entrepreneurship Conditions in hierarchy which are respectively factor driven, efficiency driven and innovation driven. The key imperative in factor-driven economies lies in building basic requirements such as primary education, healthcare, infrastructure and so forth. Unless these are satisfied the others cannot be reached. The quantity and quality of the opportunity and the beliefs of an individual about their capabilities may be affected by various conditions in their environment including education. The paper stresses on how entrepreneurship could be fostered in our country with reference to the education system and Indian environment.

**KEYWORDS:** Entrepreneurship, Education